

Storyboard/Map Project Rubric

Name: _____

	4. Distinguished	3. Proficient	2. Apprentice	1. Novice
Content-Sequence: Information logically organized	Information was sequenced in a logical manner. Information was organized so that the viewer was ready to accept, or expect, the next idea.	Information was sequenced in a logical manner. Ideas/features are accurately represented.	Information did not always flow logically across project.	Information was not clear and did not flow in a logical order.
Design-Layout and Organization: Organized and easy to read	Content was well organized with headings and subheadings. Text and graphics were neatly organized and made the project easy to read.	Project was organized with headings and subheadings. Text and graphics were placed to make the project easy to read.	Most of the project was organized. The placement of text and graphics sometimes made the project hard to read.	Project was hard to read. There is no clear structure. Text and graphics were randomly placed.
Writing-Overview: Ideas, voice, conventions, fluency, organization, and word choice	Ideas presented in logical order. Unique and interesting details supported the main idea, and natural flow made writing easy to read. Used scholarly, topic-specific vocabulary and made no spelling, grammar, capitalization, or punctuation errors. Used personal style and feeling.	Most ideas presented in logical order. Details supported the main idea. Used scholarly vocabulary. Made less than 5 spelling, grammar, capitalization, or punctuation errors.	Some ideas presented in logical order. There were few details to support the main idea. Made 5 to 10 spelling, grammar, capitalization, or punctuation errors.	Ideas were not presented in logical order. Details did not support the main idea. Made more than 10 spelling, grammar, capitalization, or punctuation errors.

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____ The information in my project is organized in a clear and logical sequence.

____ Project has information that is organized and easy to read.

____ My writing is organized and fluent. I express my ideas using proper vocabulary, spelling, and conventions.